

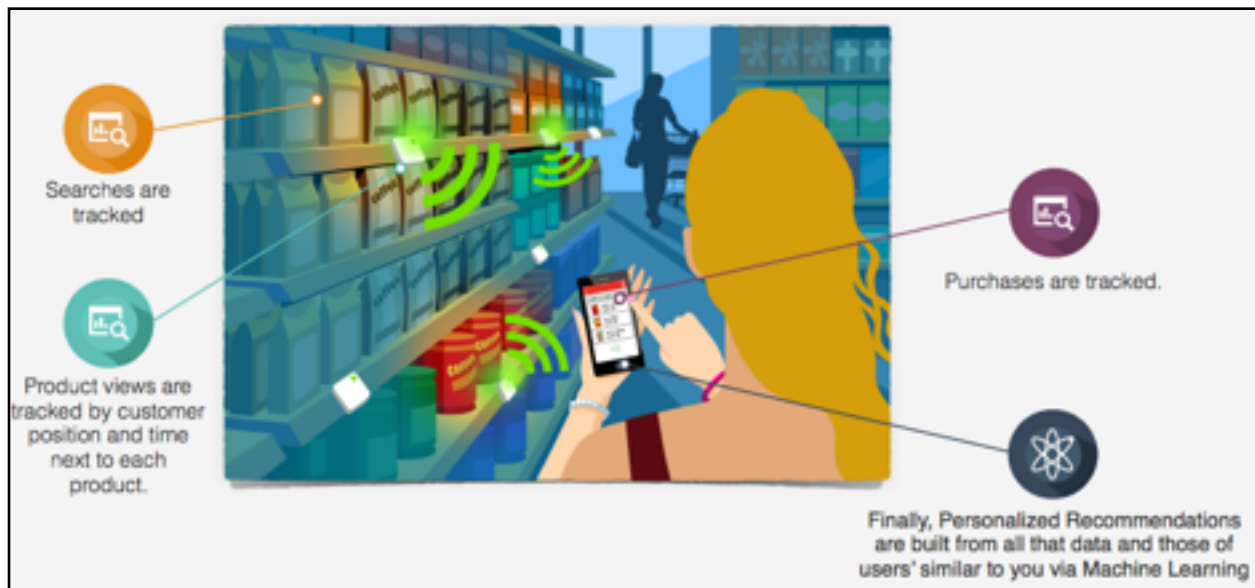


FOR IMMEDIATE RELEASE

Window of Opportunity Closing for Tech Investors Who Want First Stake in the Intelligent Beacon Space

SAN JUAN, PUERTO RICO - July 25, 2016 - Tech start-up migo IQ, the first company to bring machine learning to beacon technology and give brick-and-mortar stores the ability to personalize each individual customer experience, has announced a closing date for their Series A round of funding.

To date, the company has raised \$1.5 million from anchor and early investors. Recent commitments, expected to be funded in the next 30 days, bring this round of fundraising close to the company's target, a full two months ahead of schedule.



The remaining Series A shares in this first-of-its-kind technology are dwindling.

Jonathan Kotthoff, founder and CEO of migo IQ, said, "We have very little room remaining for investors who want to get involved now. This is a unique opportunity in the

complicated, crowded world of retail technology. We have something no other company has, and the right investors will see that."

The deadline set by migo IQ for completion of Series A funding is Friday, September 2, 2016. [Watch the video](#) to see what the platform looks like in action.

About migo IQ:

The first truly automated, truly intelligent, responsive mobile tool for brick-and-mortar retailers, migo IQ is bringing real-time personalization to the real world. The migo platform enables brick-and-mortar retailers and venues to increase revenue and offer customers the personalized in-store shopping experience they want, with no additional staffing needed.

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