

Retail Tech Innovator Migo IQ to Share Stage in Hong Kong with Uber, Twitter, Expedia, and Tesla

PRESS RELEASE SEP 21, 2016 13:37 ADT

Tech startup migo IQ joins innovative giants Uber, Tesla, Expedia, and Twitter to discuss the future of technology, media, and artificial intelligence.

Hong Kong, Hong Kong, September 21, 2016 (Newswire.com) - Friday, September 23, representatives from some of the world's most innovative companies will gather in Hong Kong to discuss the future of technology. The companies represented include Uber, Twitter, Expedia, Tesla, and new-to-the-scene retail technology company migo IQ.

"We are so honored to be part of this event," said Jonathan Kotthoff, CEO and founder of migo IQ. "Our investors, partners, and supporters have helped us share our platform with the world, and we're excited to be part of this discussion about the future of digital technology."



The poster for 'Digital 2016' features a central graphic of a globe with network nodes. Text on the poster includes: Organizers: U.S. Commercial Service, American Consulate General HK, Hong Kong Association of Interactive Advertising (HKAIA); Date: 23 Sept. 2016 (Friday); Time: 9:00-9:30 (Registration starts at 8:30); Venue: Function Room F-3, Level 3, Core L, Cyberport 3, HK; Admission Fee: HK\$500 (for members of HKAMIA, supporting organizations & Corporate Members (Business)), HK\$120 (for non-members); Language: English. Below the graphic, it lists topics to be covered: 'How the technology of cloud/mobile computing work globally and locally', 'How social media platforms and mobile apps will reshape consumers' buying behavior', 'How marketers should leverage these new technologies and platforms to generate new incomes', and 'How governments can improve their services to their citizens by riding on these future trends'. It also includes 'Agenda' and 'Register' buttons, a 'Guest of Honor' section with Mr. Jim Cunningham, and a 'Speakers' section with Ms. Iabel Fan, Mr. Kenneth She, Ms. Catherine So, Ms. Kathy Chen, and Mr. Jonathan Kotthoff. At the bottom, it lists event sponsors like Cyberport, CMRS Group, hotmob, and RADICA, and supporting organizations like HKAIA, HKTDC, and WTIA.

Startup accelerator
Wearable Internet of

Things World (WIoTWorld), true to their visionary mission, was among the first to recognize the potential impact of the machine-learning platform developed by migo IQ. Their partnership with and support of migo IQ has led to multiple exciting partnerships.

Piloto 151, a coworking space and entrepreneurial growth platform in San Juan, Puerto Rico, has been a support and advocate from migo IQ's beginning. Sofia Stolberg, CEO of Piloto 151, saw the potential in this new technology and has continually assisted in migo IQ's development and growth.

The event - Digital 2016 - is presented by the U.S. Commercial Service, American Consulate

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JONATHAN KOTTHOFF, FOUNDER AND
CEO, MIGO IQ

General and the Hong Kong Hong Kong Association of Interactive Marketing (HKAIM). Guest of honor Mr. Jim Cunningham, Chief Commercial Consul, will provide the opening remarks.

Presentations will include a talk on sustainable energy from Ms. Isabel Fan, Regional Director, Tesla Hong Kong, Macau, and Taiwan; a talk from Mr. Kenneth She, Head of Hong Kong, Uber as well as a talk by Ms. Catherine So, General Manager, North East Asia, Expedia; a presentation on the media-first future by Ms. Kathy Chen, Managing Director, Greater China, Twitter; and a presentation on finding the humanity in artificial intelligence by Mr. Jonathan Kotthoff, CEO and Founder, migo IQ. There will be two panel discussions, as well.

Event sponsors and supporters include the following: Cyberport, Yahoo!, CMRS Group, hotmob, InvestHK, Hong Kong Science Park, Hong Kong Information Technology Federation, Hong Kong Wireless Technology Industry Association, Hong Kong Trade Development Council, and Hong Kong Computer Society.

Tickets are available at the door for Digital 2016. For more information on the event, visit the link below.

About migo IQ

The first truly automated, truly intelligent, responsive mobile tool for brick-and-mortar retailers, migo IQ is bringing real-time personalization to the real world. The migo platform enables brick-and-mortar retailers and venues to increase revenue and offer customers the personalized in-store shopping experience they want, with no additional staffing needed.

Source: migo IQ

Additional **Links**

- [Digital 2016 event](#)
- [migo IQ](#)

Additional **Images**



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