

Retail Tech Startup migo IQ Accommodates Early Demand With Satellite Offices in Hong Kong, San Francisco



PRESS RELEASE AUG 31, 2016 10:00 ADT

In response to retail demand in Asia and the U.S., retail tech provider migo IQ opens satellite offices in Hong Kong and San Francisco.

San Juan, Puerto Rico, August 31, 2016 (Newswire.com) -

Increasing client demand and investor relationships have led retail tech start-up migo IQ to open two satellite offices in order to be more available to partners in North America and Asia. The new Hong Kong office is located in the heart of the business district of this important investor hotspot.

"This office will streamline connections and simplify relationships with our investors and clients in Asia, and globally," said Jonathan Kotthoff, founder and CEO of migo IQ. "We want to be available when and where is best for our clients, and these two new offices will allow us to do that. "

The new satellite office in San Francisco, says Kotthoff, will particularly allow the company to more easily work with scheduling for clients along the West Coast. Client install requests have been growing at a steady rate since the company announced the closing date on its Series A funding round.

The company's home office, in the heart of Old San Juan, Puerto Rico, has provided their base of operations and will continue to be the primary office as the company grows. The home office is hosted by Piloto 151, a unique co-working space dedicated to supporting entrepreneurship as a part of economic transformation.

According to Joe Mueller, VP of Install and Development, "The satellite offices will help us work with clients on their time lines, so that installs can proceed smoothly. Retail scheduling is tricky," Mueller added, "because there are always shopping trends and seasonal aspects to it. The more available we can be for our clients, the faster we can complete installs across brands, so there is no downtime in their stores."

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AND INSTALLATION

Migo IQ also recently announced their inclusion in startup accelerator WearableIoT World, the first accelerator focused on the Internet of Things. Wearable IoT World will host migo IQ's offices in Hong Kong and San Francisco.

About migo IQ: The first truly automated, truly intelligent, responsive mobile tool for brick-and-mortar retailers, migo IQ is bringing real-time personalization to the real world. The migo platform enables brick-and-mortar retailers and venues to increase revenue and offer customers the personalized in-store shopping experience they want, with no additional staffing needed.

Source: migo IQ

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